

INGEMAR: 45 YEARS OF FLOATING PONTOONS, BREAKWATERS AND SERVICE PLATFORMS WHICH CONTRIBUTED TO THE DEVELOPMENT OF MODERN YACHTING

Protection and safety of ports and maximum comfort of berths have always been the cornerstones of the Italian marine engineering group's growth

Milan, February 2024. Engineering combined with love for the sea: IngeMar. Thus, in 1979 the company name was coined to merge these two passions of its founder. Another curiosity, its original logo was designed by the legendary Dutch designer and graphic artist *Bob Noorda*, who was one of the main architects of the renewal of 20th century Italian graphics.

The 45 years of activity have seen the development of increasingly complex projects and installations, a constant growth in results, and the transformation of the company into a recognised international operator, with definition of exclusive licences for the construction in non-EU countries and collaboration with scientific and university bodies to anticipate and direct the development of tourist ports in the near future.

Today, the search for maximum enjoyment of modern marinas by the users and for their maximum utility by the managers has led to the development of the new transversal concept of 'comfort for all' and the collaboration with other innovative companies for the design and production of a series of Marina4All (M4A) branded artefacts, destined to expand.

Having archived 2023 with results that confirmed and consolidated the positive trend of the last financial years, 2024 sees the Casale Group engaged on many new fronts in Italy and abroad, confirming the potential of its production autonomy and the multiple uses of its floating products, which increasingly combine the elements of series production with tailor-made ones, according to the requests and characteristics of the host environments.

Collaboration with licensees in the Gulf States (UAE) has also led to new contracts and important projects in Abu Dhabi, Oman, Dubai and Kuwait.

Lorenzo Isalberti, founder and president of the Ingemar Group, commented with satisfaction on reaching the important milestone of 45 years of activity: - *Our entrepreneurial gamble aimed at expanding and renewing the receptive resources for nautical pleasure ports, daughters of a bygone era, progressively replacing them with modern floating structures, less invasive and easier to install and manage over time. The picture of contemporary ports tells us that our efforts have been largely rewarded. Today, new techniques and new materials make it possible to make a further leap forward in quality, and the new challenge is to make the facilities for pleasure boating even more accessible and comfortable for everyone.* - *We are grateful to all those inside and outside the company,*" continued Isalberti, *"who have spurred and helped us to improve, grow and differentiate our proposals over time, and to them too we renew our commitment to make the berths of the near future even more welcoming.*

For 45 years Ingemar has been producing and installing floating pontoons and breakwaters in Italy and abroad and is today one of the very few companies in the sector with its own production autonomy; this allows it to perform internally the Research & Development activities necessary to anticipate market needs. Headquartered in Milan, where it was founded in 1979, and with management, administration, technical office and production at Casale sul Sile in the province of Treviso, the Ingemar Group today comprises the parent company Ingemar for design, maritime engineering and assistance, and the "sister-company" Inge.R.E, which manages the Group's real estate initiatives. Fb: IngemarGroup - Ig: ingemar_1979